## The development of the Quality Concept







1700-century –



Quality

"Specialisation"
"Fitting and fitting"

1840 – 1945 (Industrial revolution)



Quality

"Meeting specifications, mass-production, interchangeability"

#### Tomorrow



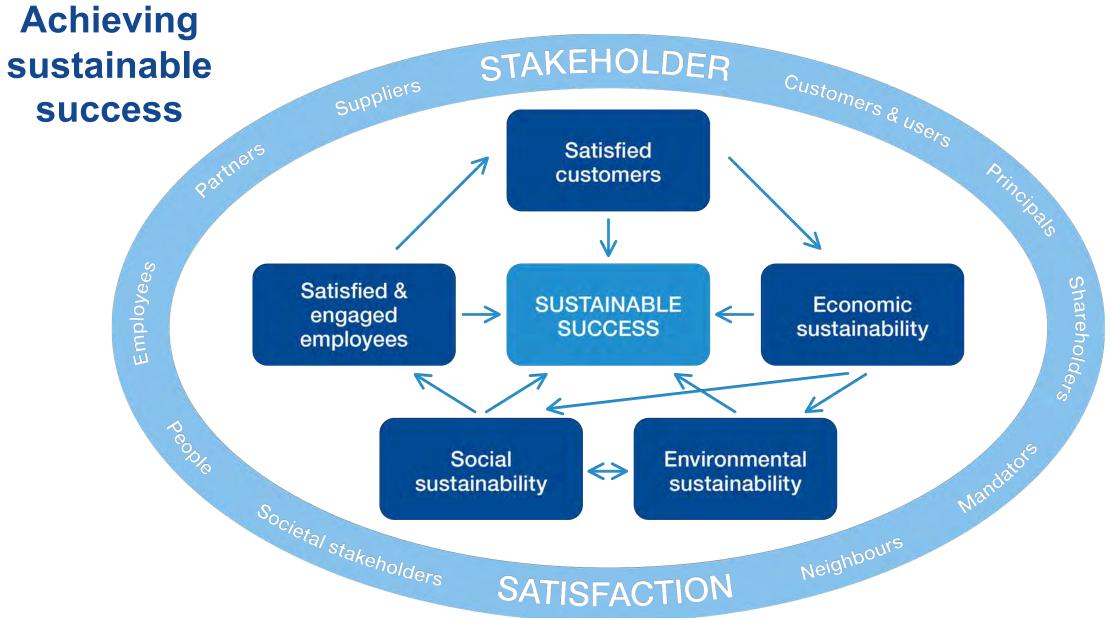
"Societal Satisfaction"

1945 - Today



Quality

"Total Quality Management"
"Customer Satisfaction"





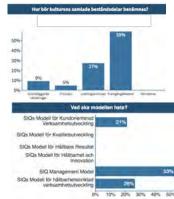
# DEVELOPMENT OF THE SIQ MANAGEMENT MODEL













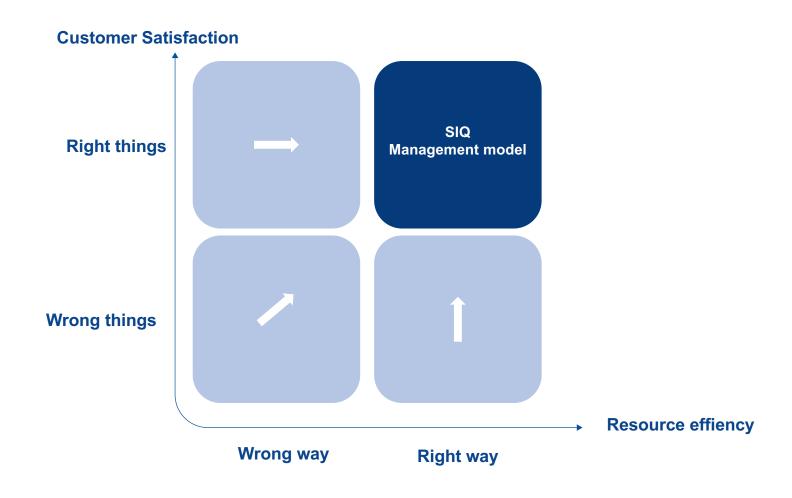






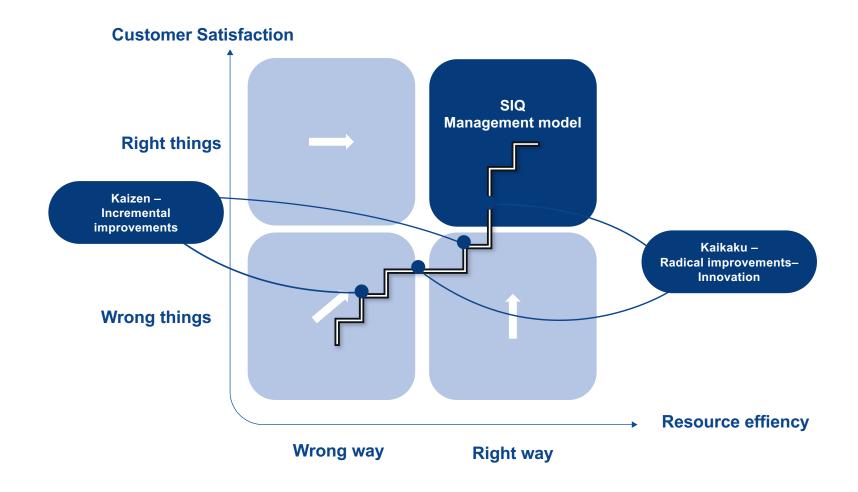


## **Quality – Customer Satisfaction – Success**



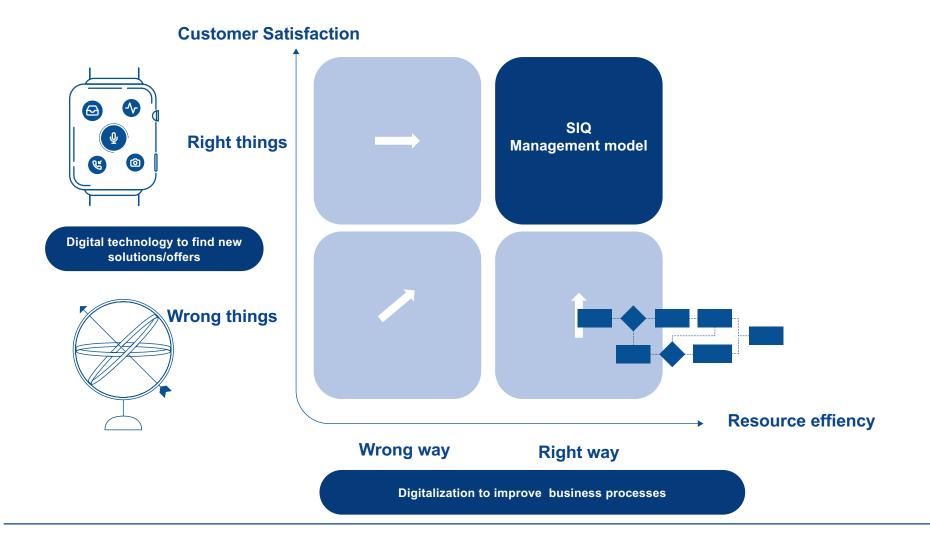


# **Quality and Innovation**



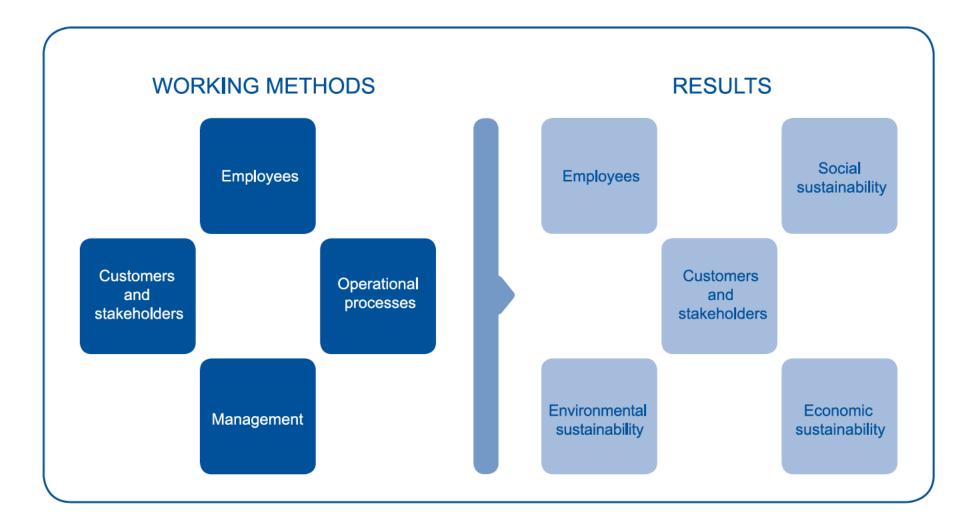


## **Quality and digitalization**



# SIQ MANAGEMENT MODEL





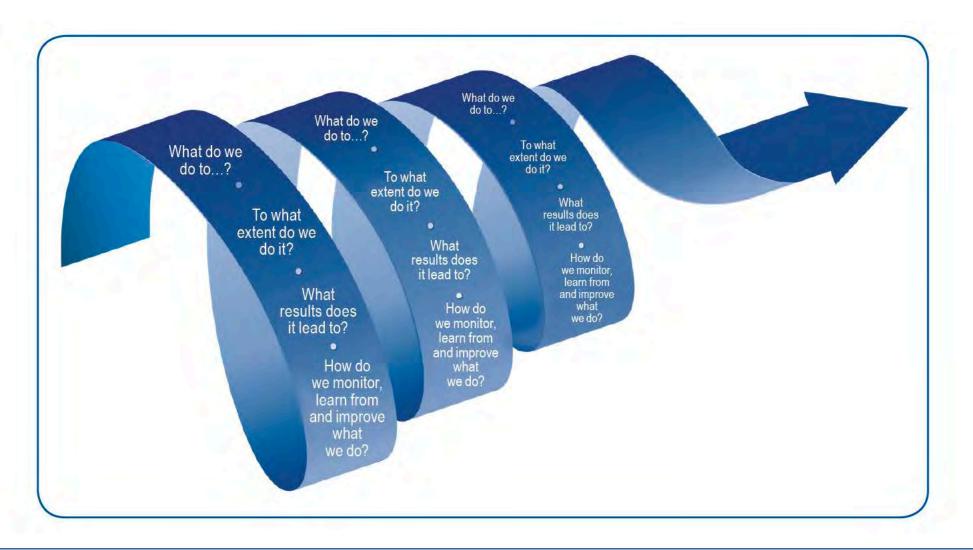
# SIQ MANAGEMENT MODEL STRUCTURE



1. 1.1. 1.2. 1.3. 1.4.	CUSTOMERS AND STAKEHOLDERS Understanding the needs and expectations from customers Creating value with customers and stakeholders Creating proposition to customers and stakeholders Measuring customer and stakeholder satisfaction	(150 p) (50 p) (50 p) (20 p) (30 p)
2. 2.1. 2.2 2.3 2.4	MANAGEMENT Planning for sustainability Managing for sustainability Managing co-workers Managing processes	(125 p) (30 p) (40 p) (30 p) (25 p)
<b>3</b> 3.1 3.2 3.3	CO-WORKERS Developing competences Creating creativity and engagement Developing a good working environment and employee satisfaction	(125 p) (40 p) (45 p) (40 p)
<b>4</b> 4.1 4.2	PROCESSES Establishing processes Improving processes	(100 p) (30 p) (70 p)
<b>5</b> 5.1 5.2 5.3 5.4 5.5	RESULTS Customers and stakeholders Co-workers Social sustainability Ecological sustainability Economic sustainability	(500 p) (100 p) (100 p) (100 p) (100 p) (100 p)

# SIQ MANAGEMENTMODEL ... SYSTEMATICS - IMPROVEMENT







## SIQ MANAGEMENT MODEL

### **BUILT ON THREE CORNERSTONES**

Success factors guide decisions and actions for motivation and direction A model for the questions we ask ourselves to be able to see and organize

A way of asking questions that leads to insight for motivation and direction

### CULTURE



#### STRUCTURE



### SYSTEMATICS





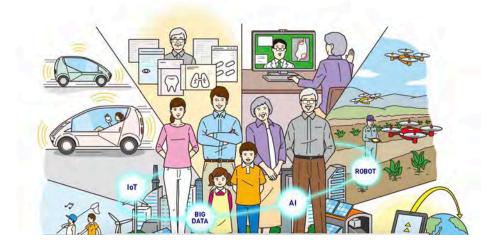
## QUALITY 5.0 – SOCIETY 5.0



#### **QUALITY 5.0 FORUM**

En snabbrörlig omvärld ställer nya krav på innovation och förändring, men vi är inte där! Chefer och medarbetare mår allt sämre på jobbet, fångade i gamla strukturer och synsätt. Engagemanget kvävs och gör organisationer ineffektiva. Vad behöver göras för att släppa loss kraften som faktiskt finns och utveckla ett ledarskap för hållbar framgång? Nu startar SIQ ett dialogforum för hållbar framgång där alla är välkomna att bidra!

## Realizing Society 5.0



# **WWW.SIQ.SE**